## FBLA Flyer Instructions Standards IT-IDT 1,3,4,11

- 1. Flyer Must be eye catching
- 2. Max Size 8.5" X 11"
- 3. Flyer Must have the letters FBLA
- 4. Flyer Must Explain what the FBLA acronym stands for
- 5. Flyer Must explain the FBLA purpose
- 6. Flyer Must have at least one historical fact
- 7. Flyer Must have a benefit of FBLA listed
- 8. Link to FBLA provided
- 9. Layout shows thought and effort
  - a. Important information towards the top. Lesser Info is towards the bottom
- 10. FBLA logo is present

| Criteria                         | No<br>evidence<br>(0) | Emerging<br>(5) | Full<br>Evidence<br>(10) | Comments             |
|----------------------------------|-----------------------|-----------------|--------------------------|----------------------|
| Student Name: Alex Lewton        |                       |                 |                          |                      |
| Flyer Must be eye catching       |                       |                 | Х                        |                      |
| Max Size 8.5" X 11"              |                       |                 | Х                        |                      |
| Flyer Must have the letters FBLA |                       |                 | Х                        |                      |
| Explanation of FBLA acronym      |                       |                 | Х                        | I like the color and |

|                                |     |   | font you used here   |
|--------------------------------|-----|---|--|
| FBLA purpose                   |     | X |  |
| One Historical Fact listed     |     | X |  |
| One benefit of FBLA listed     |     | X |  |
| Link to FBLA                   |     | X |  |
| Layout shows though and effort |     | X | You put the most important information at the top and the link at the bottom |
| FBLA logo is present           |     | X |  |
| Total                          | 100 |   | Nice work  |